Instagram has grown exponentially since its inception, becoming a global leader in social networking. With billions of active users, it has transformed personal interactions, brand marketing, and influencer culture. Its continuous innovation in content-sharing formats has kept it relevant in an ever-changing digital landscape.

2. URL and Initial Release

Launch URL: https://www.instagram.com

Initial Release: October 6, 2010

Key Features at Launch:

• Photo sharing with filters

• User profiles with followers and following lists

• Like and comment functionality

• Hashtag integration for content discovery

Initially, Instagram was designed as a simple photo-sharing app, but it quickly gained popularity due to its user-friendly interface and visually appealing design. Over time, it expanded its features, making it a crucial platform for both personal expression and business growth.

3. Evolution of Design Systems & Interfaces

Design System: Instagram began with a minimalistic UI, later adopting Material Design principles to enhance usability and accessibility. The platform now integrates AI-driven recommendations and a dynamic interface for content discovery.

Major UI/UX Changes:

• 2013: Introduction of video-sharing capabilities.

• 2016: Launch of Instagram Stories, revolutionizing ephemeral content.

• 2018: IGTV introduced for long-form videos.

• 2020: Introduction of Reels to compete with TikTok.

• 2022: Enhanced shopping features, imp